



**GROW YOUR BUSINESS
TO THE NEXT LEVEL**

INDUSTRY 4.0 DEMYSTIFY, FUNDING & ROADMAP

30 Tuesday, April 2019

Hilton Hotel Petaling Jaya, Malaysia



INDUSTRY 4.0

DEMYSTIFYING

Feeling skeptical about Industry 4.0? What's all the buzz around it?

What is Industry 4WRD?

How will it benefit my business?

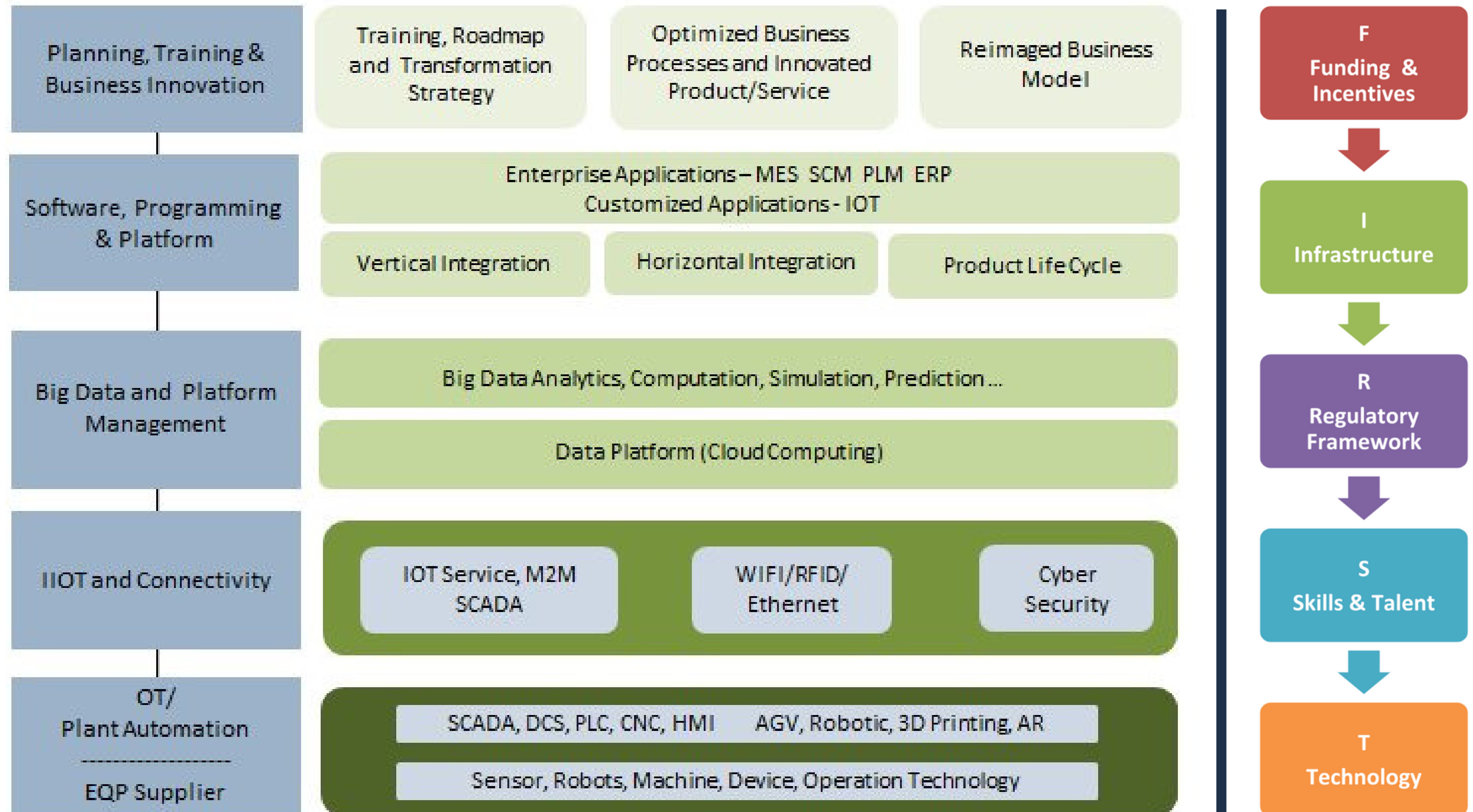
Will it deliver the promise to improve efficiency and enhance my business global competitiveness ?

Are my competitors already on it?

What is available?

Where do I start?

INDUSTRY 4.0 ECOSYSTEM



What you'll learn from the experts

- The true global picture of Industry 4.0
- Malaysia's Industry 4WRD Policy initiative
- What does it mean to your business?
- How to get funding, & measure ROI?
- Lesson learnt from early adopters
- Self readiness assessment techniques
- Best practices & implementation roadmap



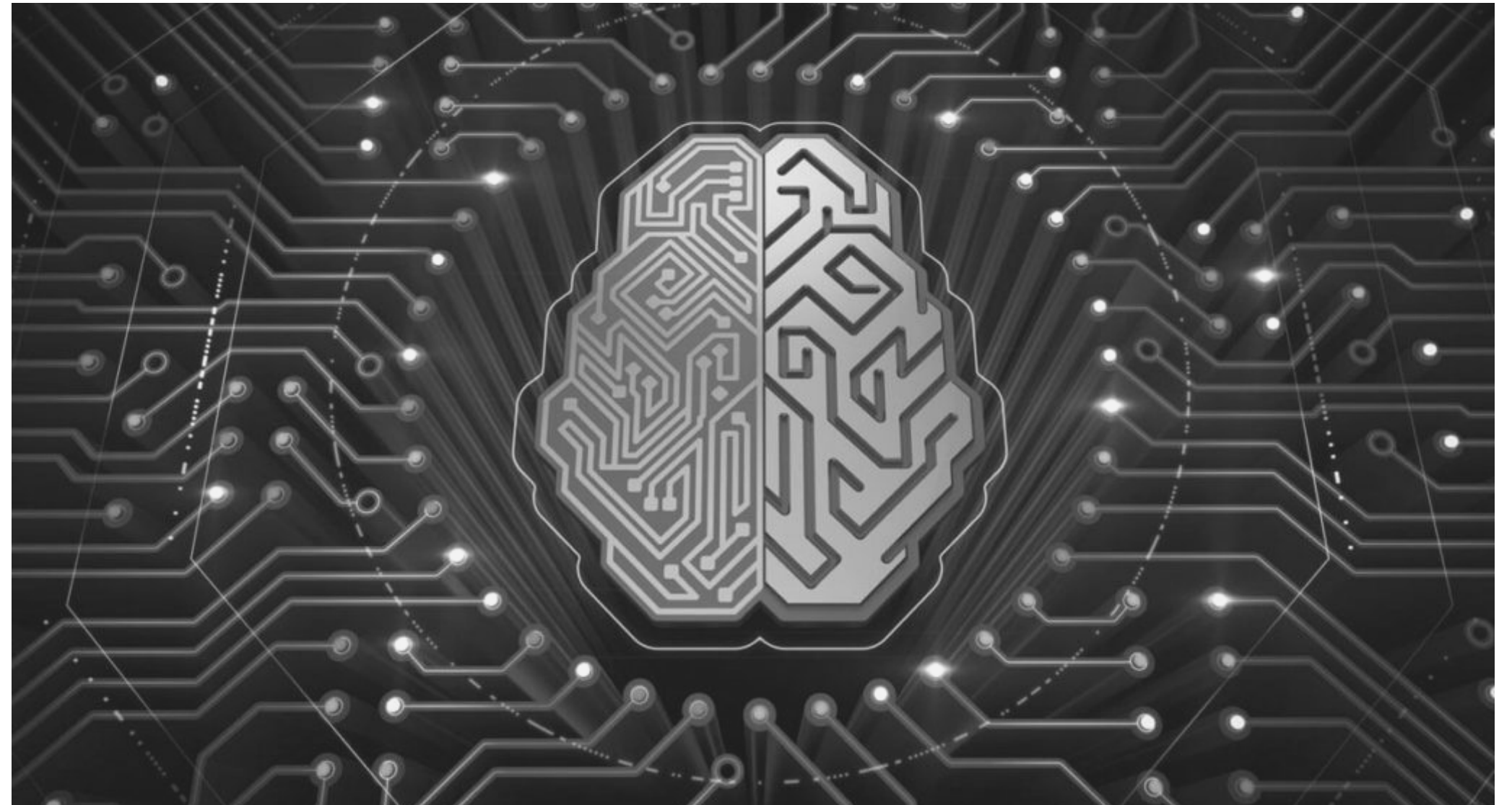
PROGRAM BENEFITS

A significant journey

- What you must know to ride the revolution
- Industry 4.0 Values Realization with ROI
- Industry 4WRD Implementation
- Strategy and Roadmap sharing
- Experience Sharing, Lessons Learnt, Dos & Don'ts
- Funding know-how
- Opportunities availability

Who Should Attend

- Industry Player, Business Owners of SME
- C-level, Executive and Management of IT, R&D, Production, Planning, Sales & Distribution and Finance
- Government Ministries, Agencies and officials
- Academics and Researchers
- Industry 4.0 Enthusiasts



PROGRAM STRUCTURE

<p>8:00am - 9:00am REGISTRATION & NETWORKING</p> <p>Welcome Coffee & Tea</p>	<p>9:00am - 1:00pm MAIN EVENT: INVITED SPEAKER PRESENTATIONS & FORUM</p> <p>IR4 Trends & Industry4WRD Policy IR4 Solutions, ROI & Success Stories Funding Policy & Issues</p>	<p>1:00pm - 2:00pm NETWORKING LUNCH & SOLAT</p> <p>Solutions Providers Demo</p>	<p>2:00pm - 5:30pm GROW YOUR BUSINESS - ROADMAP BUILDING</p> <p>Readiness Assessment Solution Prioritization Implementation Roadmap Roundtable Consultancy</p>
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INVITED SPEAKERS

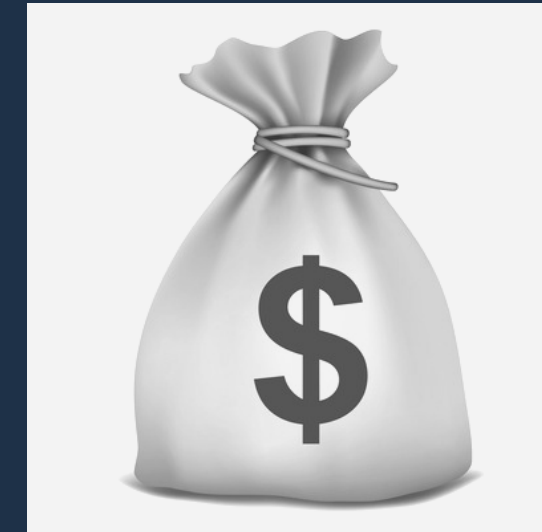
STAY TUNED



**POLICY , TRENDS &
STRATEGY**



**SOLUTIONS, ROI &
SUCCESS STORIES**



**FUNDING
PROVIDERS**

INVITED SPEAKERS

POLICY , TRENDS & STRATEGY



YBHG. DATO' MOHD
RAZALI HUSSAIN

Director General
Malaysia Productivity Cooperation



PROFESSOR DR. AHMAD
ZAKI ABU BAKAR

President
Malaysian National Computer
Confederation



RAJA SEGARAN

Head of Strategy & Research,
Corporate Strategy,
MDEC



RICKY SIO

Industry 4.0 / Digital Transformation
Advisor

INVITED SPEAKERS

SOLUTIONS, ROI & SUCCESS STORIES



JIMMY CHEAH

CEO
iEnterprise Online Sdn Bhd



DR. GOPINATH RAO
SINNIAH

CTO and Co-Founder
Favoriot Sdn Bhd



CHIN KUAN (CK) TAN

Director, Industry Solutions, Asia Pacific
Qlik



TAN CHIAW HOOI PMP®

Director
Advisory Services
Ernst & Young (EY)

INVITED SPEAKERS

SOLUTIONS, ROI & SUCCESS STORIES



MANO SUBRAMANIAM

Executive Director
Packaging Sales & Service (M) Sdn Bhd



KEVIN TAN SZE PIN

Founder & Director
Iconix Technology Sdn. Bhd.



TENGKU MOHD FARID
TENGKU HASSIM

Managing Director
TXMR SDN BHD



THAM KT

CEO
Ashisuto Global Technologies

INVITED SPEAKERS

FUNDING PROVIDERS



FAREZ AMHA ABDULLAH

Senior Deputy Director
Advanced Technology and R&D Division
Malaysian Investment Development Authority
(MIDA)



AHMAD MOCHTAR HASHIM

Chief Business Officer
Bank Pembangunan Malaysia Berhad



AZLAN MOHD AGEL

General Manager, Guarantee Schemes
Management
Prokhas

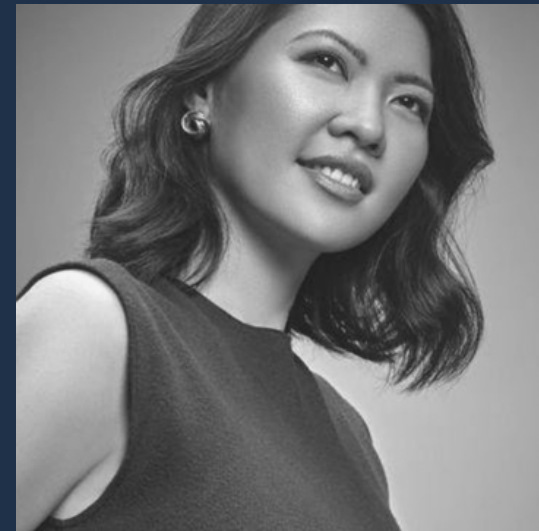


NORAZLAN ZAKARIA

Head, Marketing, Marketing & Market Development
Department
Malaysian Industrial Development Finance Berhad

INVITED SPEAKERS

FUNDING PROVIDERS



ANGELLD QUAH

Co Founder & Chief Operating Office
FundedByMe Malaysia



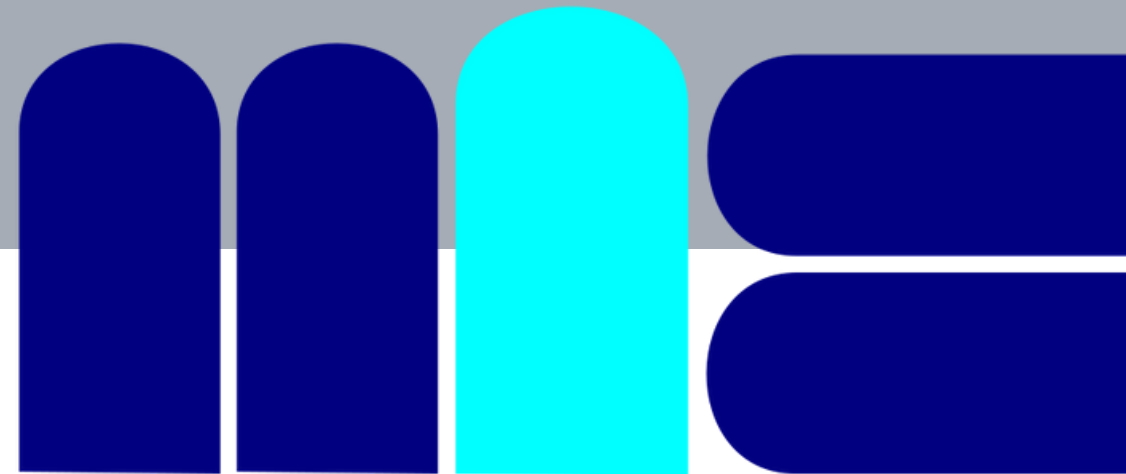
SAM SHAFIE

CEO and Co-Founder
pitchIN

CONFERENCE FEE

<p>PARTICIPANTS</p> <p>Industry, Public & Academia</p>	<p>TICKETS @ RM688/PAX</p> <p>HRDF Claimable</p>	<ol style="list-style-type: none">1. Success stories2. How to get funding3. Identify & prioritise pain points4. Solution exploration5. Round table consultancy & roadmap
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ORGANIZERS



Joint-Conference Secretariat
P 2 P T A L E N T D E V E L O P M E N T P L T

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